

Info@pisonpr.com

PISON2019



Talk to the World



PR | BRANDING | MARKETING | EVENTS

# WHO WE ARE

Pison Public Relations is a specialised strategic corporate communication agency working across a range of industry sectors operating to the highest international industry standards.

We are one of the leading independent public relations and public affairs companies in the world with experts on the ground that enjoy unrivalled relationships with both the local, regional and international media enabling us to solve complex communication challenges for multinational enterprises and start-ups alike.

Pison Public Relations are also the strengthened by the motivated experienced in house team of innovative, strategic and skilled creative directors, designers and production managers, with an eye for detail, a strong knowledge of design and communication and expertise in identity, branding, print and production.





# WHAT WE DO

We treasure every client and aim to develop an understanding of who they are, their objectives, and how customers feel about their brand in order to create a solution that meets their needs.

We pride ourselves in clarity and simplicity as an implementation point in order to meet the objective of the client at the most affordable price. With hands-on senior counsel, powerful content and unrivalled connections to help our clients to engage, adapt and evolve in fast-changing landscapes.

# OUR VISION

To exceed our Client's expectations by providing customer centric solutions through dynamic and forward-thinking communications networks





# OUR VALUES

## Originality

We always look at creating something new and fresh with a stand out view



## Results

The bottom line is to add value to our brands and clients in tangible path of resource.

## Innovative

We think outside the box and make it simple

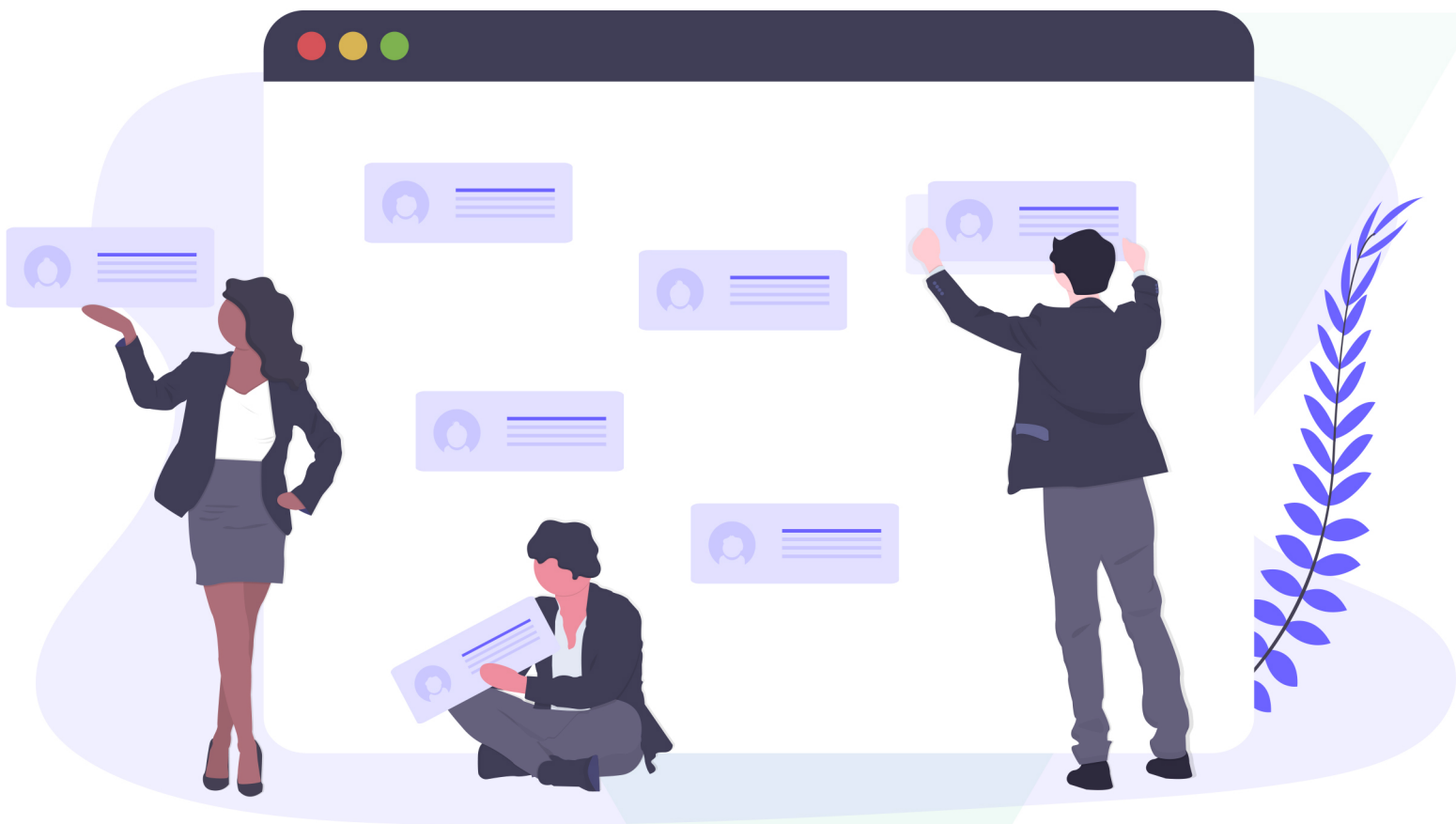


## Conscientiousness

We go the extra mile to deliver with clarity and distinction

# MEASUREMENT PRINCIPLES

We believe what distinguishes our work is the strategic insight, creativity and passion we bring to every task.  
We're not a media company we're an ideas company that operates in the media space.



# SECTORS

We have expertise across a range of industry sectors

- Agriculture Professional Services
- Government and Public Sector
- Economic Trade
- Financial Services
- HealthCare
- Professional Services
- Travel & Tourism
- Enterprise / B2B technology
- Education



# OUR SERVICE BLEND

We deliver truly integrated programmes including public relations, advertising and design, digital activations, social media and brand development

- Corporate Communications
  - Crisis & Reputation Management
  - Investor Relations
  - Internal Communication
  - Media & Influencer Relations
  - Digital & Social Media
  - Talent Management
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- Content Creation
  - Consumer Brand Marketing
  - Branding & Creative
  - Event Management
  - Spokesperson Profiling
  - Media Training
  - Authorised Dilership in Electronic Distribution

# OUR TEAM

Our team offers the creative vision, professionalism and expertise to create the best – with a constant eye towards detail, quality, originality and results.



**WE BELIEVE WE UNDERSTAND THE  
MARKET BETTER THAN ANYONE ELSE.**

**FOR MORE INFORMATION CONTACT:**

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